ORDER

KSNV

Orders	**Order / Rev:**	**101891**		
	Alt Order #:	06815349		
	Product Desc:	OCEGUERA 4 CONGRESS		
	Estimate:	1187		
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/16/12 / 10/16/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**GMMB, Inc./ Washington D.C.**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	**Oceguera for Congress**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	59	$31,680.00	$26,928.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	59	$31,680.00	$26,928.00	0.00
Totals	59	$31,680.00	$26,928.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	$31,680.00
Market	100%	$158,400.00

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KLAS	26%	$41,184.00
KLVX	0%	$0.00
KSNV-	0%	$0.00
KTNV	21%	$33,264.00
KTUD	1%	$1,584.00
KVVU	22%	$34,848.00
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	10%	$15,840.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	GM	5-6a	M-WTF--	:30	4	$450.00	1	0.00 NM	4	$1,800.00

WAKE UP WITH THE WAGNERS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/16/12	10/22/12	MTWTF--	4	$450.00	0.00

Order / Rev:	101891	Advertiser:	Oceguera for Congress
Alt Order #:	06815349	Product Desc:	OCEGUERA 4 CONGRESS
Flight Dates:	10/16/12 - 10/22/12	Estimate:	1187

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-WTF--	:30	4	$450.00	1	0.00	NM	4	$1,800.00
	WAKE UP WITH THE WAGNERS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/16/12	10/22/12	MTWTF--	4	$450.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time			Weekdays	Length		Rate	Rtg	Type			
2	KSNV	10/16/12-10/22/12	M-F 5-6a WakeUp w/Wagner	5-6a			MTWThF----	:30		~~($450.00)~~	0.00	NM			
	See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	10/16/12-10/22/12	M-F 5-6a WakeUp w/Wagner	5-6a			MTWThF----	:30		~~($450.00)~~	0.00	NM			
	See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	10/16/12-10/22/12	M-F 5-6a WakeUp w/Wagner	5-6a			MTWThF----	:30		~~($450.00)~~	0.00	NM			
	See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	10/17/12-10/22/12	M-F 5-6a WakeUp w/Wagner	5-6a			M-WThF----	:30		$450.00	0.00	NM			
	Ⓜ MG for 1.3,1.2,1.4 [Revised rate to reinstate]														
6	KSNV	10/17/12-10/22/12	M-F 5-6a WakeUp w/Wagner	5-6a			M-WThF----	:30		$450.00	0.00	NM			
	Ⓜ MG for 1.3,1.2,1.4 [Revised rate to reinstate]														
7	KSNV	10/17/12-10/22/12	M-F 5-6a WakeUp w/Wagner	5-6a			M-WThF----	:30		$450.00	0.00	NM			
	Ⓜ MG for 1.3,1.2,1.4 [Revised rate to reinstate]														
2	KSNV	10/16/12	10/22/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	5	$275.00	3	0.00	NM	5	$1,375.00
	WAKE UP WITH THE WAGNERS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/16/12	10/22/12	MTWTF--	5	$275.00	0.00									
3	KSNV	10/16/12	10/22/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	5	$300.00	3	0.00	NM	5	$1,500.00
	TODAY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/16/12	10/22/12	MTWTF--	5	$300.00	0.00									
4	KSNV	10/20/12	10/20/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	$625.00	1	0.00	NM	1	$625.00
	SATURDAY TODAY														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-----S-	1	$625.00	0.00									
5	KSNV	10/21/12	10/21/12	Sunday Today Sunday Today	CM	7a-8am	------S	:30	1	$750.00	1	0.00	NM	1	$750.00
	TODAY ON SUNDAY														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	------S	1	$750.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time			Weekdays	Length		Rate	Rtg	Type			
1	KSNV	10/15/12-10/21/12	Sunday Today	7a-8am			--------Su	:30		~~($750.00)~~	0.00	NM			
	See MG 5.2 [Below LUR]														
2	KSNV	10/21/12-10/21/12	Sunday Today	7a-8am			--------Su	:30		$750.00	0.00	NM			
	Ⓜ MG for 5.1 10/21 [Revised rate to reinstate]														
9	KSNV	10/16/12	10/22/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	2	$100.00	4	0.00	NM	2	$200.00
	RACHEL RAY														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/16/12	10/22/12	MTWTF--	2	$100.00	0.00									
10	KSNV	10/16/12	10/22/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	2	$150.00	3	0.00	NM	2	$300.00
	NEWS 3 AT NOON														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/16/12	10/22/12	MTWTF--	2	$150.00	0.00									

Order / Rev:	101891	Advertiser:	Oceguera for Congress
Alt Order #:	06815349	Product Desc:	OCEGUERA 4 CONGRESS
Flight Dates:	10/16/12 - 10/22/12	Estimate:	1187

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	KSNV	10/16/12	10/22/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	3	$100.00	4	0.00	NM	3	$300.00
THE DOCTORS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/16/12	10/22/12	MTWTF--	3	$100.00	0.00								
12	KSNV	10/16/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	3	$175.00	3	0.00	NM	3	$525.00
DR. PHIL															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/16/12	10/22/12	MTWTF--	3	$175.00	0.00								
13	KSNV	10/16/12	10/22/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	3	$300.00	3	0.00	NM	3	$900.00
FIRST NEWS 3 AT FOUR															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/16/12	10/22/12	MTWTF--	3	$300.00	0.00								
14	KSNV	10/16/12	10/22/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	3	$300.00	3	0.00	NM	3	$900.00
NEWS 4 AT 430P															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/16/12	10/22/12	MTWTF--	3	$300.00	0.00								
N 15	KSNV	10/16/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	$450.00	3	0.00	NM	5	$2,250.00
EARLY NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/16/12	10/22/12	MTWTF--	5	$450.00	0.00								
N 16	KSNV	10/16/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	2	$450.00	3	0.00	NM	2	$900.00
JEOPARDY															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/16/12	10/22/12	MTWTF--	2	$450.00	0.00								

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*KSNV*	*10/16/12-10/22/12*	*M-F Jeopardy*	630-7pm	MTWThF----	*:30*	*~~($350.00)~~*	0.00	*NM*
		See MG 16.6,16.7							
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
3	*KSNV*	*10/16/12-10/22/12*	*M-F Jeopardy*	630-7pm	MTWThF----	*:30*	*~~($350.00)~~*	0.00	*NM*
		See MG 16.6,16.7							
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
5	KSNV	10/16/12-10/16/12	Jeopardy in PRIME	M-SA 8-11p / SUN	-T--------	:30	$450.00	0.00	NM
		Ⓜ MG for 16.1 10/16							
		[INV CODE]							
6	KSNV	10/17/12-10/22/12	M-F Jeopardy	630-7pm	M-WThF----	:30	$450.00	0.00	NM
		Ⓜ MG for 16.3,16.2							
		[Revised rate to reinstate]							

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSNV	10/16/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-WTF--	:30	4	$1,300.00	1	0.00	NM	4	$5,200.00
WHEEL OF FORTUNE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		10/16/12	10/22/12	M-WTF--	4	$1,300.00	0.00								

Order / Rev:	101891	Advertiser:	Oceguera for Congress
Alt Order #:	06815349	Product Desc:	OCEGUERA 4 CONGRESS
Flight Dates:	10/16/12 - 10/22/12	Estimate:	1187

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSNV	10/16/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-WTF--	:30	4	$1,300.00	1	0.00	NM	4	$5,200.00

WHEEL OF FORTUNE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/16/12	10/22/12	M-WTF--	4	$1,300.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KSNV*	*10/16/12-10/22/12*	*M-F Wheel*	7-730pm	M-WThF----	*:30*	*~~$1,300.00~~*	0.00	*NM*
	See MG 17.5,17.6,17.7								
	[Below LUR-LUR is $260]								
2	*KSNV*	*10/16/12-10/22/12*	*M-F Wheel*	7-730pm	M-WThF----	*:30*	*~~$1,300.00~~*	0.00	*NM*
	See MG 17.5,17.6,17.7								
	[Below LUR-LUR is $260]								
3	*KSNV*	*10/16/12-10/22/12*	*M-F Wheel*	7-730pm	M-WThF----	*:30*	*~~$1,300.00~~*	0.00	*NM*
	See MG 17.5,17.6,17.7								
	[Below LUR-LUR is $260]								
5	KSNV	10/17/12-10/22/12	M-F Wheel	7-730pm	M-WThF----	:30	$1,300.00	0.00	NM
	Ⓜ MG for 17.1,17.3,17.2								
	[Revised rate to reinstate]								
6	KSNV	10/17/12-10/22/12	M-F Wheel	7-730pm	M-WThF----	:30	$1,300.00	0.00	NM
	Ⓜ MG for 17.1,17.3,17.2								
	[Revised rate to reinstate]								
7	*KSNV*	*10/17/12-10/22/12*	*M-F Wheel*	7-730pm	M-WThF----	*:30*	*~~$1,300.00~~*	0.00	*NM*
	Ⓜ *See MG 17.8*								
	[pgm cgh = wheel in prime due to debate]								
8	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUN	M---------	:30	$1,300.00	0.00	NM
	Ⓜ MG for 17.7 10/22								
	[INV CODE]								
18	KSNV	10/20/12	10/20/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	1	$525.00	1	0.00	NM	1	$525.00

JEOPARDY

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-----S-	1	$525.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KSNV*	*10/15/12-10/21/12*	*Wknd Jeopardy*	630-7pm	------Sa--	*:30*	*~~($525.00)~~*	0.00	*NM*
	See MG 18.2								
	[Below LUR-LUR is $175]								
2	KSNV	10/20/12-10/20/12	Wknd Jeopardy	630-7pm	------Sa--	:30	$525.00	0.00	NM
	Ⓜ MG for 18.1 10/20								
	[Revised rate to reinstate]								
19	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	$525.00	1	0.00	NM	1	$525.00

WHEEL OF FORTUNE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-----S-	1	$525.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KSNV*	*10/15/12-10/21/12*	*Wknd Wheel of Fortune*	7-730pm	------Sa--	*:30*	*~~($525.00)~~*	0.00	*NM*
	See MG 19.2								
	[Below LUR-LUR is $175]								
2	KSNV	10/20/12-10/20/12	Wknd Wheel of Fortune	7-730pm	------Sa--	:30	$525.00	0.00	NM
	Ⓜ MG for 19.1 10/20								
	[Revised rate to reinstate]								
22	KSNV	10/18/12	10/18/12	Thurs PR 9-10p Thursday Prime 9-10pm	CM	9-10pm	---T---	:30	1	$3,200.00	1	0.00	NM	1	$3,200.00

THE OFFICE/ UP ALL NIGHT

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	---T---	1	$3,200.00	0.00

Order / Rev:	101891	Advertiser:	Oceguera for Congress
Alt Order #:	06815349	Product Desc:	OCEGUERA 4 CONGRESS
Flight Dates:	10/16/12 - 10/22/12	Estimate:	1187

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	KSNV	10/18/12	10/18/12	Thurs PR 9-10p Thursday Prime 9-10pm	CM	9-10pm	---T---	:30	1	$3,200.00	1	0.00	NM	1	$3,200.00

THE OFFICE/ UP ALL NIGHT

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	---T---	1	$3,200.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KSNV*	*10/15/12-10/21/12*	*Thurs PR 9-10p*	9-10pm	---Th-----	*:30*	*~~$3,200.00~~*	0.00	*NM*
		See MG 22.2							
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE							
2	KSNV	10/18/12-10/18/12	Thurs PR 9-10p	9-10pm	---Th-----	:30	$3,200.00	0.00	NM

Ⓜ MG for 22.1 10/18
[Revised rate to reinstate]

23	KSNV	10/20/12	10/20/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	$1,300.00	1	0.00	NM	1	$1,300.00

LAW & ORDER: SVU

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-----S-	1	$1,300.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KSNV*	*10/15/12-10/21/12*	*Sat PR 10-11p*	10-11pm	------Sa--	*:30*	*~~$1,300.00~~*	0.00	*NM*
		See MG 23.2							
		[Below LUR]							
2	KSNV	10/20/12-10/20/12	Sat PR 10-11p	10-11pm	------Sa--	:30	$1,300.00	0.00	NM

Ⓜ MG for 23.1 10/20
[Revised rate to reinstate]

24	KSNV	10/21/12	10/21/12	Sun PR 10-11p Sunday Prim 10-11pm	CM	10-11pm	------S	:30	1	$1,200.00	1	0.00	NM	1	$1,200.00

LAW & ORDER AFTER NFL

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	------S	1	$1,200.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*KSNV*	*10/15/12-10/21/12*	*Sun PR 10-11p*	10-11pm	--------Su	*:30*	*~~$1,200.00~~*	0.00	*NM*
		See MG 24.2							
		[Below LUR]							
2	KSNV	10/21/12-10/21/12	Sun PR 10-11p	10-11pm	--------Su	:30	$1,200.00	0.00	NM

Ⓜ MG for 24.1 10/21
[Revised rate to reinstate]

25	KSNV	10/16/12	10/22/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	$425.00	3	0.00	NM	4	$1,700.00

NEWS 3 NIGHTSIDE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/16/12	10/22/12	MTWTF--	4	$425.00	0.00

26	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	$350.00	3	0.00	NM	1	$350.00

NEWS 3 NIGHTSIDE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-----S-	1	$350.00	0.00

27	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	------S	:30	1	$350.00	3	0.00	NM	1	$350.00

NEWS 3 NIGHTSIDE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	------S	1	$350.00	0.00

28	KSNV	10/16/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	3	$185.00	3	0.00	NM	3	$555.00

TONIGHT SHOW W/ JAY LENO

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/16/12	10/22/12	MTWTF--	3	$185.00	0.00

29	KSNV	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	$450.00	3	0.00	NM	1	$450.00

SATURDAY NIGHT LIVE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-----S-	1	$450.00	0.00

Order / Rev:	101891	Advertiser:	Oceguera for Congress	
Alt Order #:	06815349	Product Desc:	OCEGUERA 4 CONGRESS	**KSNV**
Flight Dates:	10/16/12 - 10/22/12	Estimate:	1187	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
30	KSNV	10/21/12	10/21/12	NFL Football NFL Football	CM	1P-9PM	- - - - - - S	:30	1	$4,000.00	4	0.00 NM	1	$4,000.00
SUN NT FB: PITT @ CIN														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/15/12	10/21/12	- - - - - - S	1	$4,000.00	0.00							
												Totals	59	$31,680.00